

Target Audience

Children aged 3-7

Background information on the Safer Internet Day 2020 theme

‘Safer Internet Day: Free to be me – exploring identity online.’

This year in the UK, Safer Internet Day will encourage young people to explore how they manage their online identity, and how the internet shapes how they think of themselves and others. We want Safer Internet Day 2020 to celebrate difference and help us work towards creating a truly inclusive internet.

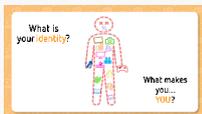
The campaign will focus on what makes up your online identity – such as the facts or characteristics about you, how others perceive and interact with you, as well as how online services identify you. It will also look at how offline stereotypes and discrimination are challenged or reinforced online.

We will look at whether the internet allows young people to experiment and express themselves, or if they feel limited in who they can be online. By opening up conversations around online identity, we aim to inspire young people to support each other in being who they want to be.



Slide 1

Today is Safer Internet Day! (If applicable.) It's a day when we celebrate all of the great things about being online and remind ourselves how we can stay safe. I hope that this assembly is just the start of lots of discussions with your friends, in school, at home and in the future. It is important to remember that the things we look at today are something that we need to think about all year round.



Slide 2

This assembly is all about your identity. Your identity is what makes you... YOU. It's what makes you unique, or special. Parts of your identity might be similar to others, and parts might be different... and that's great! We'll be thinking about the different things that make you special, and all the things you might enjoy. One of the things that you enjoy doing could be going online. What you choose to do on the internet is part of your identity too.



Slide 3

Can anyone tell me what the internet is? *Take answers from the group.*

Thanks for all your suggestions. I think this video explains what the internet is, and how it works, really well. Let's watch it together.



Slide 4

Now that we've watched that, who can remember the different ways that you can get online? Or some of the different devices that can connect to the internet?

Take answers from the group. Click through and explain the devices as they appear on screen.

There are: Laptops / desktop computers, smart phones / tablets, games consoles / music players / e-readers, watches / cameras / satnavs, TVs and smart home speakers, and even doorbells and lightbulbs can be controlled by the internet!



Slide 5

Now that we know how we can go online, let's think about how each of you might do that. I'm going to read you a poem now about the different things you might like to do online, how to stay safe, and the importance of knowing that it's okay to be who you are.



Slide 6-22

Read the poem.



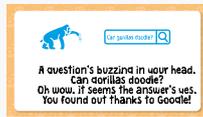
Slide 6



Slide 7



Slide 8



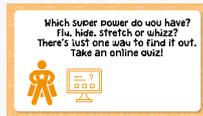
Slide 9



Slide 10



Slide 11



Slide 12



Slide 13



Slide 14



Slide 15



Slide 16



Slide 17



Slide 18



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Slide 20



Slide 21



Slide 22



Slide 23

There are so many amazing things that you can do online, and ways to express, and be, yourself. Remember to use the advice from this assembly to keep yourself and others safe while you do this. You'll be learning more about identity today/this week (if applicable).